

Gumboville Metaverse

A cross platform (VR, PC) Gateway to a Thriving Virtual Social Media Platform/Gaming/Business Frontier

Imagine a world where:

You can connect with clients, partners, followers and supporters from anywhere in the globe, fostering deeper relationships through immersive virtual experiences.

You can showcase your products, services and talent in interactive, dynamic spaces, captivating your audience and boosting brand awareness.

You can streamline operations and training with collaborative environments, fostering innovation and efficiency.

Welcome to Gumboville Metaverse, the next generation of virtual social media platform/gaming/business interaction.

Gumboville is a meticulously crafted virtual universe powered by blockchain technology, offering:

Direct Ownership: Own and trade virtual business shares, lands, assets, and experiences seamlessly, empowered by the security and transparency of blockchain.

Boundless Potential: From virtual storefronts and conferences to training grounds and marketing campaigns and self-marketing, the possibilities for business growth are endless.

Seamless Integration: Integrate with existing systems and tools for a smooth transition into the metaverse, ensuring continuity and maximizing the value of your investments.

Engaged Community: Tap into a global audience of tech-savvy users eager to explore and interact with businesses in innovative ways.

Gumboville as a social media platform:

Profiles: beginners, talented, professionals and experts can create profiles and choose which business

Fits them well to publish, market and interact with supports and followers

360 videos: members can upload their 360 videos on their profile and let users engage with them virtually and enjoy the experience of taking a step closer to their icons, stars or friends

Live 3D meetings: members can meet virtually with their followers and supports either privately or in a group.

Gumboville as a gaming platform:

3D Games: users can enjoy 3D virtual games such as paintball, deck cards, golf and many other exciting games

Groups: members can create or join a group and play one of the many 3D games with friends or new people

Contests, competitions and championships: each and every game will have a contest, competition, league or a championship

Gumboville can transform your business:

Enhanced Customer Engagement: Create immersive product demonstrations, host interactive events, and provide personalized customer service in captivating virtual environments.

Revolutionized Collaboration: Foster seamless teamwork and training across geographical boundaries with collaborative spaces and engaging tools.

Innovative Marketing Opportunities: Reach new audiences, showcase your brand in unique ways, and build lasting connections through interactive marketing campaigns.

Streamlined Operations: Optimize internal processes, conduct virtual meetings, and manage remote teams effectively with Gumboville's integrated tools.

3D or 360 video: you can start or move your real-life business to our metaverse. Your business can be 3D or 360 video and you will have the ability to communicate and interact with your customers whatever the business is

Tokenomics:

BO is the official currency of Gumboville.

Total supply 80 million tokens

21 million in circulation

Unveiling the BO Token's Power:

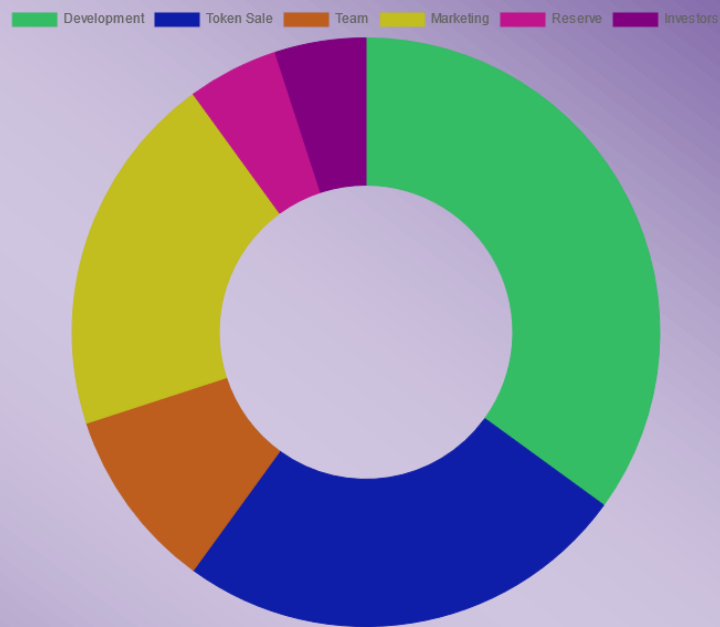
The BO token serves as the lifeblood of the Gumboville Metaverse, empowering users to:

Own Virtual Assets: Purchase and trade virtual land, properties, and in-game items, establishing individual ownership within the metaverse.

Fuel Metaverse Activities: Participate in various events, games, and experiences, using BO tokens to pay for entry, access exclusive content, and engage with other users.

Shape the Metaverse: Contribute to the platform's development through community governance, influencing its direction and features through BO token voting.

BO distribution:



Mini NFTs:

It's a share of a virtual business, Total supply 1800 (priced in BO)

NFTs:

Casino land and 20 luxury shops

Characters, skins, gadgets, items and more

Key Features:

Decentralized Platform: Built on blockchain technology for security, transparency, and user ownership.

Diverse Virtual Landscapes: Explore a variety of meticulously crafted environments tailored to different business needs.

Customizable Spaces: Design and personalize your virtual office, storefront, or event space to reflect your brand and vision.

Integrated Tools: Utilize powerful communication, collaboration, and marketing tools within the metaverse platform.

Thriving Community: Connect with potential customers, partners, and collaborators from around the globe.

Mission:

Our mission is to find solutions for the metaverse world and create a new way of interaction between business owners and clients, influencers/talented and their followers, create valuable assets in the hands of virtual world investors

Problems:

The metaverse world took a big hit when people lost interest in the expensive virtual lands that they have to purchase and then spend more money on building their games, characters and assets.

No metaverse has benefit their users beside spending time and money

Most metaverses is not able to increase their users and followers due to prices and the outcome of using their platform

Metaverses cost a lot of money to build, market and run. With few users and ads, running and maintaining the metaverses' expenses are really high and unaffordable to kickstart projects.

Solutions:

Traffic: Gumboville metaverse will solve this problem by using the metaverse as a social media platform were influencers and talented people bring their supports and followers to watch and interact virtually with them

Benefits members, users and businesses: members can self-market their art, work or talent. Engage virtually with their followers and let them step closer into their world.

New way, new ideas: This platform will be used differently from any other metaverses platform. Investors can buy shares of any of the virtual businesses (except casino and shopping strip) and enjoy a yearly net profit. Members can showcase their work, users interact and feel the excitement

Road Map:

- January 10th listing on CoinTiger
- February 1st Mini map creation (this map will be used as a prototype) to help market and sell Mini NFT
- March 10th Alpha map and demos
- March 24th Mini NFT presale
- April 24th Mini NFT release
- May 10th listing on a new platform
- June 10st two virtual business Alpha version release (Hipps dance club, Gympo Gym)
- July 30th another two businesses Alpha version release (Oasis Mall, Strings Music Hall)
- August 30th NFT presale (Casino Land and 20 luxury shopping shops), characters and gadgets
- September 15th Street labeling (Sold to VIP clients and users)
- September 30th 5 businesses Alpha version release (Gumbo cards, Lumiere Cinemas, Turbo Tracks, Mango Reef Beach resort, Wonder Lab Museum)
- November 30th all businesses will be available on the map

Market opportunities:

The Gumboville Metaverse presents a unique opportunity to capitalize on the burgeoning metaverse market by offering **Mini NFTs**, a novel concept combining virtual ownership with business simulation elements. This market plan outlines the target audience, value proposition, marketing strategy, and key partnerships to establish Gumboville as a leading player in the metaverse landscape.

Market Opportunity:

- **Explosive Metaverse Growth:** The global metaverse market is projected to reach \$800 billion by 2024, growing at a CAGR of 39.4% (Grand View Research, 2023). This rapid expansion indicates a vast and receptive audience for innovative metaverse experiences.
- **Untapped Potential of Mini NFTs:** Mini NFTs, as virtual business shares, introduce a fresh layer of engagement and economic opportunity within the metaverse. This concept caters to both the desire for virtual ownership and the thrill of business simulation, potentially attracting a broader audience beyond traditional NFT enthusiasts.

Target Audience:

- **Tech-Savvy Early Adopters:** Individuals interested in cutting-edge technology and eager to explore the possibilities of the metaverse.
- **Gamers and Simulation Enthusiasts:** Players seeking immersive experiences that blend gaming mechanics with economic strategy.

- **Investors and Collectors:** Individuals interested in the financial potential of NFTs and novel investment opportunities within the metaverse.

Value Proposition:

- **Mini NFTs:** Own and manage virtual businesses within the Gumboville Metaverse, generating in-game currency and influencing the virtual economy.
- **Diverse Business Opportunities:** Engage in various virtual ventures, from retail stores and restaurants to manufacturing and service industries.
- **Community-Driven Growth:** Participate in a thriving metaverse community, collaborate with other players, and shape the Gumboville ecosystem.
- **Play-to-Earn Potential:** Earn rewards through gameplay, business success, and participation in the metaverse economy.

Marketing Strategy:

- **Influencer Marketing:** Partner with prominent metaverse and gaming influencers to generate awareness and excitement around Gumboville and Mini NFTs.
- **Online Marketing Campaigns:** Utilize targeted social media campaigns, search engine optimization, and content marketing to reach the core audience.
- **Virtual Events and Contests:** Host interactive events and competitions within the Gumboville Metaverse to attract new users and foster community engagement.
- **Strategic Partnerships:** Collaborate with established metaverse platforms, gaming communities, and NFT marketplaces to expand reach and credibility.

Key Partnerships:

- **Virtual Platform Providers:** Partner with leading metaverse platforms to integrate Gumboville and ensure seamless user experience.
- **NFT Marketplaces:** Collaborate with popular NFT marketplaces to list Mini NFTs and facilitate trading within the broader NFT ecosystem.
- **Gaming Communities:** Partner with established gaming communities to cross-promote Gumboville and attract players interested in virtual business simulation.

Success Metrics:

- **Number of Active Users:** Track the growth of the Gumboville user base as a key indicator of platform adoption.
- **Mini NFT Sales Volume:** Monitor the trading volume of Mini NFTs to gauge the success of the virtual business ownership concept.
- **Community Engagement:** Measure user interaction through in-game activity, forum participation, and social media engagement.
- **Play-to-Earn Revenue:** Track the amount of in-game currency generated by users and distributed as rewards, indicating the platform's economic viability.

Conclusion:

The Gumboville Metaverse, with its innovative Mini NFT concept and comprehensive marketing strategy, possesses the potential to carve a significant niche in the rapidly growing metaverse market. By targeting the right audience, delivering a compelling value proposition, and fostering a vibrant community, Gumboville can establish itself as a leading destination for virtual business ownership and immersive play-to-earn experiences.

Social:

Website: <https://gumboville.com>

Twitter: <https://twitter.com/offgumboville>

linktr.ee: <https://linktr.ee/gumboville>